



FOR: GRAND GENEVA RESORT & SPA

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TREAT MOM TO AN INDULGENT CELEBRATION
AT THE GRAND GENEVA RESORT & SPA THIS MOTHER'S DAY

Resort Perks for "Top Moms" include Rejuvenating Spa Treatments and Complimentary Golf

(LAKE GENEVA, WI; April 14, 2011)— This Mother's Day, give thanks to Mom by treating her to an indulgent getaway at the AAA Four Diamond [Grand Geneva Resort & Spa](http://www.grandgeneva.com). From side-by-side spa treatments and a relaxing overnight package to complimentary golf and a lavish brunch that the entire family will enjoy, the Grand Geneva invites travelers to take advantage of specially designed activities that will make Mom feel like a queen long after the weekend has ended.

The Gift of R&R

Guests looking to spend a relaxing afternoon with Mom can book the new **Three Generation Celebration: Grandmother, Mother, and Daughter Delight** from the WELL Spa + Salon. Designed to help mothers and daughters create special bonding moments across generations, this unique package includes three side-by-side, 50-minute Relax Me Massages and three salad lunches, complete with wine, in the spa's private lounge.

Available for Sunday through Friday bookings throughout the month of May, the **Three Generation Celebration** package starts at \$375, excluding gratuity, and may not be combined with any other packages or discounts.

Getaway at the Grand

Moms looking to unwind over Mother's Day weekend can book the **Mother's Day Grand Style** overnight package, available for stays on Friday, May 6 thru May 8 only. Mom will receive the ultimate Grand Geneva experience, complete with comfortable overnight accommodations in a deluxe guestroom, a \$300 credit for indulgent treatments at the WELL Spa + Salon, and a \$100 food and beverage credit for use at the resort's award-winning restaurants. The **Mother's Day Grand Style** package starts at \$499 per night, exclusive of resort fee and tax.

Moms Golf "Fore" Free

As a special Mother's Day activity, hit the links with Mom on the rolling greens of Grand Geneva's championship golf courses, and her round will be on the house! On Sunday, May 8 only, every mom is invited to **golf for free** on The Brute and The Highlands when accompanied by a guest paying regular adult admission. To make a tee time reservation, call (262) 248-2556 or e-mail golf@grandgeneva.com.

Mother's Day Brunch

On Sunday, May 8, gather the family to enjoy a delightful brunch buffet created by Executive Chef Robert Fedorko, served at the Geneva Chophouse and inside the beautiful Grand Ballroom. Surrounded by loved ones, Mom can indulge in a seasonal spread while savoring complimentary Champagne. Menu offerings include:

Salads

Antipasto Salad in Basil Vinaigrette
Farfalle Pasta Asparagus Salad, Dijon Vinaigrette
Cucumber and Feta with Marinated Tomatoes
Asian Snow Pea Salad with Jicama in Thai Vinaigrette

Displays

Smoked Salmon and Peel and Eat Shrimp, Snow Crab Clusters, Horseradish Cocktail Sauce
Baskets of Fresh Berries, Seasonal Melons, Spring Grapes, and Pineapple
Pâté and Terrine Display with Cornichons and Mustard
Wisconsin Cheese Display with Assorted Crackers

Carving Stations

Roasted, Stuffed Mediterranean Pork Loin
Prime Rib of Beef with Provençal Herb Crust, Wild Mushroom Au Jus

Entrees

Orange Chili-Glazed Swordfish
Roasted Basil-Lemon Chicken with Chardonnay Sauce
Spring Vegetable Stir Fry with Sesame
Herb Roasted Grandmother's Potatoes

Desserts

Raspberry Bread Pudding with Vanilla Sauce
Raspberry Brulée
Spring Fruit Strudels
Strawberry Napoleon
Vanilla Cheesecake

Breakfast Specialties

Belgian waffles with assorted toppings and warm syrups
Made-to-order omelets with choice of savory fillings
Housemade Cinnamon Roll French Toast with Warm Pecan Maple Syrup
Smoked Bacon and Country Maple Sausage
Chef's selection of breakfast pastries

Grand Geneva's Mother's Day brunch buffet will be served at the Geneva ChopHouse from 10 a.m. to 3 p.m. and inside the Grand Ballroom from 11 a.m. to 4 p.m. Brunch at both restaurants is priced at \$42 for guests 13 years and older; \$21 for children ages 6-12; and \$6 for guests ages 2-5. Brunch is complimentary for children under two years of age. Reservations are required and can be made by calling 262.249.4788.

To watch Executive Chef Robert Fedorko explain what to expect at this year's Mother's Day brunch, visit the resort's [YouTube channel](#). For more information on Grand Geneva's Mother's Day offerings or to reserve overnight accommodations for the weekend, please visit www.grandgeneva.com.

About Grand Geneva Resort & Spa

Grand Geneva Resort & Spa is an award-winning all-seasons resort set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms; WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; 62,000 square feet of meeting and convention space; three restaurants; and a 4,100-square-foot executive airport.

Grand Geneva recently completed property-wide renovations, which included improvements to all guest accommodations, the outdoor pool deck and WELL Spa + Salon, and the addition of Embers Terrace, an outdoor fireplace experience.

Additional accommodations on property include the family-friendly Timber Ridge Lodge, featuring the 50,000-square-foot Moose Mountain Falls indoor/outdoor waterpark, 3,600-square-foot arcade, 3,500-square foot ballroom, and family barbecue restaurant. Grand Geneva is a wholly owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit www.grandgeneva.com.

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**FOR MORE INFORMATION OR TO SCHEDULE AN INTERVIEW,
PLEASE CONTACT WAGSTAFF WORLDWIDE, 312.943.6900**