



FOR: GRAND GENEVA RESORT & SPA
7036 Grand Geneva Way
Lake Geneva, WI 53147
262.248.8811
www.grandgeneva.com

CONTACT: WAGSTAFF WORLDWIDE, INC.
Ana Espinoza/Karla Ikpi
312.943.6900
ana@wagstaffworldwide.com / karla@wagstaffworldwide.com

GRAND GENEVA ANNOUNCES NEW SUMMER PACKAGES

Resort Invites Travelers to Enjoy Exciting Experiences during the Sunny Months Ahead

(LAKE GENEVA, WI; May 18, 2011) – Sunny days have returned at the AAA Four Diamond [Grand Geneva Resort & Spa](#)! To celebrate the return of balmy temperatures and blue skies, the Grand Geneva is pleased to announce new packages, designed specifically with summer travelers in mind. Guests who visit the Grand Geneva this season can experience a variety of outdoor adventures, from splashing in the spacious pool to hitting the links on one of the resort's award-winning golf courses, while enjoying comfortable accommodations and stunning surroundings. Whether travelers are looking for a romantic getaway or an extended weekend vacation with family, the Grand Geneva offers something to suit every vacation need, with packages including:

Grand Getaway

For a top-to-bottom vacation experience this summer, guests can spa, golf, and dine with the Grand Geneva's Grand Getaway package that includes:

- Two rounds of golf on the resort's championship courses – The Brute or The Highlands
- \$100 dining credit for use at the Grand Geneva's award-winning restaurants, Geneva ChopHouse and Ristorante Brissago
- \$300 spa credit to use towards services at the WELL Spa + Salon
- Two nights accommodations in a deluxe guest room

The Grand Getaway package is available beginning June 1 with rates starting at \$639 for a two-night stay. Reservations may not be combined with any other packages or discounts. Cancellations must be made 72 hours prior to arrival to avoid a penalty of one night's room and tax.

Stay Free Sunday

Travelers looking to extend their getaway to Lake Geneva will delight in the Grand Geneva's **Stay Free Sunday** package. Beginning June 1, guests who book a two-night visit for Friday and Saturday night or Monday and Tuesday night stays can add a Sunday night stay to their reservation **for free!** Rates start at \$199 per night, with a special rate of \$398 for any three-night stay that includes a Sunday. This special offer may not be combined with other packages or discounts.

Grand Romance Package

When summer love is in the air, the Grand Geneva's Grand Romance Package allows couples to escape for a romantic retreat of wining and dining. This indulgent getaway package includes:

- 20% off spa services to the WELL Spa+ Salon
- \$100 dining credit for use at the resort's Geneva ChopHouse and Ristorante Brissago
- Hand-made chocolate truffles delivered to your room
- Two night accommodations in a deluxe guest room

The Grand Romance package is available beginning June 1 with rates starting at \$479 for a two-night stay. Reservations may not be combined with any other packages or discounts. Cancellations must be made 72 hours prior to arrival to avoid a penalty of one night's room and tax.

For more information or to reserve accommodations at Grand Geneva this summer, please visit www.GrandGeneva.com.

About Grand Geneva Resort & Spa

Grand Geneva Resort & Spa is an award-winning all-seasons resort set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms; WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; 62,000 square feet of meeting and convention space; three restaurants; and a 4,100-square-foot executive airport.

Grand Geneva recently completed property-wide renovations, which included improvements to all guest accommodations, the outdoor pool deck and WELL Spa + Salon, and the addition of Embers Terrace, an outdoor fireplace experience.

Additional accommodations on property include the family-friendly Timber Ridge Lodge, featuring the 50,000-square-foot Moose Mountain Falls indoor/outdoor waterpark, 3,600-square-

foot arcade, 3,500-square foot ballroom, and family barbecue restaurant. Grand Geneva is a wholly owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit www.grandgeneva.com.

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**FOR MORE INFORMATION, PLEASE CONTACT
WAGSTAFF WORLDWIDE AT (312) 943-6900**