



Contact: Merton G. Silbar Public Relations
Dave Silbar – dsilbar@silbarpr.com
Jeremy Berrington – jberrington@silbarpr.com
(847) 729-7333

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GRAND GENEVA BREAKS GROUND ON NATURAL VEGETABLE AND HERB GARDEN

*Garden will provide fresh produce for signature restaurants
Ristoranté Brissago, Geneva ChopHouse, Grand Cafe*

LAKE GENEVA, WI – MAY 20, 2009 – Grand Geneva’s culinary team broke ground on the hotel’s new on-site Natural Vegetable and Herb Garden. The garden will provide fresh produce for the Grand Geneva’s signature restaurants Ristoranté Brissago, Geneva ChopHouse and the Grand Cafe and will be the first of its kind in Lake Geneva.

“Nothing beats the taste of fresh produce,” said executive chef Robert Fedorko. “Grand Geneva can now facilitate the farm-to-fork process in-house - which is very exciting for us. We are dramatically reducing our carbon footprint while improving the quality of our food and the experience of our guests. It is truly a win-win for everyone. I would like to thank the wonderful people at Bonnie Plants for collaborating with us on this initiative.”

“The Natural Garden is one of many green initiatives at Grand Geneva,” said managing director Patrick Hansen. “We are very proud of our recent certification as an eco-friendly destination by Travel Green Wisconsin and will continue our commitment to protecting this beautiful environment.”

The Natural Garden will include vegetables such as tomatoes, onions, squash and eggplant as well as herbs including basil, thyme, rosemary and cilantro. It will also serve as an educational tool for Grand Geneva culinary students – who will be the garden’s primary caretakers. The hotel expects its first harvest in late summer.

Hotel guests and Lake Geneva culinary enthusiasts will be invited to tour the garden and learn about the farm-to-fork process firsthand. The combination of culinary tourism and environmental sustainability is a new model for the Lake Geneva tourism industry.

Grand Geneva also plans to use the Natural Garden as an outdoor event space for wine tastings, starlit dinners and a new destination for Walworth County’s “Country with Character” tours. In the future, the garden could be expanded throughout Grand Geneva’s 1300 acres of grade-A, Wisconsin farmland.

About Grand Geneva

Grand Geneva is an all-season resort set on 1,300 acres at the legendary southeastern Wisconsin community of Lake Geneva, WI, just 90 minutes from Chicago and 50 minutes from Milwaukee. The resort features 355 luxury guest rooms and suites, WELL Spa + Salon at Grand Geneva, two championship 18-hole golf courses, The Mountain Top, a three-chair/18-run ski and snowboard facility, 62,000 square feet of meeting and convention space, three restaurants, and a 4,100 foot executive airport.

Additional accommodations include Timber Ridge Lodge, a 225-all suite resort featuring a 50,000-square foot outdoor/indoor waterpark, 3,600-square foot arcade, 3,500-square foot ballroom and family barbecue restaurant. Grand Geneva is a wholly-owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit www.grandgeneva.com.