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**GRAND GENEVA RESORT & SPA CELEBRATES EASTER
WITH DELECTABLE BRUNCH AND HOLIDAY ACTIVITIES**

(LAKE GENEVA, WI; March 23, 2011)— This Easter, the AAA Four Diamond [Grand Geneva Resort & Spa](http://www.grandgeneva.com) will offer delicious brunch options alongside festive holiday activities, designed to satiate and entertain the entire family. Under the direction of Executive Chef Robert Fedorko, the Grand Geneva will serve Easter brunch on Sunday, April 24 at the Geneva ChopHouse and Grand Café. Throughout the afternoon, young diners will also delight in spirited Easter festivities, featuring special appearances by the Easter Bunny, who will be hopping around the dining rooms from 11 a.m. to 3 p.m.

This year's Easter offerings on the Grand Geneva campus include:

"Egg"-cellent Activities

Families looking to create special holiday memories can participate in a wide variety of Easter-themed activities throughout the day, with offerings ranging from Easter egg coloring and meet-and-greets with the Easter Bunny to a "Kids are Grand" coloring contest and an Easter egg hunt. A professional photographer will be on-hand throughout the afternoon to capture memories of guests' Grand Geneva Easter experiences.

Easter Brunch at Geneva ChopHouse and Grand Café

Grand Geneva's lobby-level restaurants will transform for the Easter holiday, offering lavish displays of sumptuous seasonal spring favorites. Complimentary Champagne will be served during the specially designed Easter brunch buffet, alongside delectable courses including:

Salads

Tossed Spring Garden Greens with Seasonal Condiments
Raspberry Vinaigrette and Garden Ranch Dressing
Ginger Soba Noodle Salad
Greek Tomato and Cucumber Salad
Roasted Orzo with Spring Peas and Julienne Ham
Oven Dried Tomatoes with Mozzarella, Basil, Olive Oil

Displays

Smoked Atlantic Salmon with Citrus Cured Lox
Snow Crab Legs with Horseradish Cocktail Sauce
Peel and Eat Shrimp, Cocktail Sauce and Lemon
Fresh Ripe Melon Display with Spring Berries
Wisconsin Cheese Display with Assorted Crackers
Country Pâté Display with Salami and Prosciutto

Carving Stations

Roasted Prime Rib of Beef with Rosemary Au Jus and Horseradish
Roasted Leg of Spring Lamb with Homemade Mint Jelly and Natural Juice
Roasted Easter Ham with Maple-Peach Glaze

Entrees

Crusted Mahi Mahi, Soy Ginger Butter
Chicken Milanese with Tomato and Fennel
Shaved Scallion Basmati Rice, Sweet Butter
Sautéed Spring Vegetables with Asparagus Tips
Cheddar and Parmesan Mashed Potatoes

Desserts

Chef's selection of tarts, cheesecakes, strudels, and pastries

Breakfast Specialties

Belgium waffles with assorted toppings and warm syrups
Made-to-order omelets with choice of savory fillings
Smoked bacon and country maple sausage
Breakfast potatoes with sautéed peppers and onions
Chef's selection of breakfast pastries

Grand Geneva's Easter brunch buffet will be served at the Geneva ChopHouse from 10 a.m. to 3 p.m. and at the Grand Café from 11 a.m. to 3 p.m. Brunch at both restaurants is priced at \$42 for guests 13 years and older; \$21 for children ages 6-12; and \$6 for guests ages 2-5. Brunch is complimentary for children under two years of age.

Reservations are required for seatings at the Geneva ChopHouse and can be made by calling 262.249.4788. The Grand Café only accepts reservations for parties of 8 or more; otherwise, seating is based on availability upon arrival.

Families looking to get a head start on the Easter egg hunt can enjoy an **Easter Breakfast Buffet**, served from 6:30 to 10 a.m., at the Grand Café. This relaxed breakfast alternative offers the restaurant's regular a la carte menu, along with:

Easter Breakfast Buffet

Chef made to order omelets

Fresh made waffles

Fresh fruit and pastries

Bagels and smoked salmon.

Cereals and oatmeal

Fresh traditional hot breakfast items including
scrambled eggs, bacon, sausage, and breakfast potatoes.

Grand Café's Easter Breakfast Buffet is priced at \$18.95 for guests 13 years and older; \$7.95 for children ages 6-12; and \$4.95 for guests ages 2-5. The buffet is complimentary for children under two years of age.

For more information on the Grand Geneva's Easter brunch offerings or to reserve overnight accommodations for Easter weekend, please visit www.grandgeneva.com.

About Grand Geneva Resort & Spa

Grand Geneva Resort & Spa is an award-winning all-seasons resort set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms; WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; 62,000 square feet of meeting and convention space; three restaurants; and a 4,100-square-foot executive airport.

Grand Geneva recently completed property-wide renovations, which included improvements to all guest accommodations, the outdoor pool deck and WELL Spa + Salon, and the addition of Embers Terrace, an outdoor fireplace experience.

Additional accommodations on property include the family-friendly Timber Ridge Lodge, featuring the 50,000-square-foot Moose Mountain Falls indoor/outdoor waterpark, 3,600-square-

foot arcade, 3,500-square foot ballroom, and family barbecue restaurant. Grand Geneva is a wholly owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit www.grandgeneva.com.

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**FOR MORE INFORMATION OR TO SCHEDULE AN INTERVIEW,
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