



FOR IMMEDIATE RELEASE

GRAND GENEVA HONORED BY
ILLINOIS MEETINGS & EVENTS MAGAZINE

March 17, 2010 – LAKE GENEVA, WI – Illinois Meetings & Events Magazine has recognized Grand Geneva as the “Best Meeting Venue Outside Chicagoland” as part of its 2009 Readers’ Choice Best of Awards.

Grand Geneva was selected based on its proximity to O’Hare Airport (90 minutes) and less than one hour from Milwaukee, 62,000 square feet of flexible function space, full-time tech support, newly-renovated guest rooms and on-site team-building programs incorporating a 35-foot indoor climbing wall. The readers of Illinois Meetings & Events have the opportunity to review the offerings from a wide variety of meeting and hospitality venues and make their selections based on those that decisively stand out from the competition.

Grand Geneva is able to accommodate meetings for 10-1,500 guests and has recently completed renovations highlighted by a brand new outdoor pool deck, redesign of WELL Spa + Salon, enhancements to the hotel’s 355 guest rooms and the addition of Embers Terrace – an outdoor fireplace experience that overlooks the Grand Geneva’s beautiful 1,300 acre landscape.

“The entire staff at Grand Geneva is honored that the readers of such a prestigious magazine have recognized us with this award,” said Managing Director Patrick Hansen. “Business travelers have unique needs and expectations and we look forward to continuing our top-quality service to these individuals and companies as we have for the past 15 years.”

About Grand Geneva Resort & Spa

Grand Geneva is an all-season hotel set on 1,300 acres at the legendary southeastern Wisconsin community of Lake Geneva, WI, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms, WELL Spa + Salon, two championship 18-hole golf courses, The Mountain Top, a three-chair/18-run ski and snowboard facility, 62,000 square feet of meeting and convention space, three restaurants, and a 4,100 foot executive airport.

Grand Geneva recently completed property-wide renovations, which included improvements to all guest rooms, the outdoor pool deck and WELL Spa + Salon and addition of Embers Terrace – an outdoor fireplace experience.

Additional accommodations include Timber Ridge Lodge, featuring a 50,000-square foot outdoor/indoor waterpark, 3,600-square foot arcade, 3,500-square foot ballroom and family barbecue restaurant. Grand Geneva is a wholly-owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit www.grandgeneva.com.

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Contact

Merton G. Silbar Public Relations

Dave Silbar or Brent Roberts

dsilbar@silbarpr.com or broberts@silbarpr.com

(847) 729-7333