



FOR: GRAND GENEVA RESORT & SPA

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**GRAND GENEVA WELCOMES JOHN LEINENKUGEL
FOR EXCLUSIVE BEER TASTING EVENT**

Dinner will feature tastes of sold-out and yet-to-be-released Leinenkugel's brews

(LAKE GENEVA, WI; January 6, 2011)— This month, the AAA Four Diamond [Grand Geneva Resort & Spa](http://www.grandgeneva.com), in partnership with Leinenkugel Brewery, invites diners to attend an exclusive beer dinner hosted by fifth-generation Brewer John Leinenkugel. Scheduled for Wednesday, January 26, 2011, at 6 p.m., the five-course dinner will take place at the resort's award-winning Geneva ChopHouse, which was recently named among the top 10 restaurants in Wisconsin by OpenTable.com. Mr. Leinenkugel will host the evening, leading diners through five tastings of his family's famed brews, paired with delectable cuisine from Grand Geneva Executive Chef Robert Fedorko. During the event, guests will also have the unique opportunity to taste two brews — Leinenkugel's Limited and Leinenkugel's Big Eddy Russian Imperial Stout — that are not currently for sale to the public due their limited releases. The price per person is \$75, exclusive of tax and gratuity.

"We are honored to welcome John Leinenkugel and relish the opportunity to partner with his family's brewery — a true Wisconsin institution," said Chef Fedorko. "Mr. Leinenkugel is an artisan brewer with unparalleled knowledge of his craft, and I am excited to collaborate with him on this dinner that will showcase some of Wisconsin's best culinary talents."

A frequent guest of the Grand Geneva, Mr. Leinenkugel has worked for the brewery for more than 18 years, now serving as a specialist in the trade quality and trade brewing division. "Grand Geneva is the grandest place to stay, and I look forward to introducing the resort's guests to the unique flavors of my family's award-winning brews during this special event," he said.

The five-course menu will feature:

Santa Barbara Prawns Stuffed with Peekytoe Crab Sashimi,
Soybean Puree and Meyer Lemon Drizzle
Leinie's Honey Weiss

Chestnut Soup, Duck Liver, and Mulard Duck Confit
Leinenkugel's Limited

Dolci Gorgonzola Cracker with Lingonberry and Rosemary Sorbet
Leinie's Berry Weiss

Osso Buco and Roasted Loin of Lamb with Horseradish Root Vegetable Puree
Leinie's Classic Amber or 1888 Bock

Baked Valrhona Chocolate Rum Raisin Pudding with Mascarpone Stout Sauce
Leinenkugel's Big Eddy Russian Imperial Stout

Space is limited to 50 guests, and advance reservations are required. Special room rates starting at \$109 per night, exclusive of tax and resort fee, are also available to event attendees the evening of January 26, 2011. Dinner and room reservations can be made by calling 800.558.3417 or by visiting www.grandgeneva.com.

About The Leinenkugel Brewing Company

The Jacob Leinenkugel Brewing Company, the seventh-oldest brewery in the United States, is the oldest business in Chippewa Falls and one of the oldest in the state of Wisconsin. Our commitment and tradition of brewing quality products is matched only by the wants of generations of genuine beer-loving customers. The origin of the name Wisconsin is "Ojibwan." To the Ojibwa, Wisconsin means "gathering of the waters." It was the waters of the Chippewa River, Duncan Creek and the Big Eddy Springs where Jacob Leinenkugel found a home for his brewery in 1867. The Leinenkugel brewing legacy in the United States continues today, more than 140 years and five generations later.

About Grand Geneva Resort & Spa

Grand Geneva Resort & Spa is an award-winning all-seasons resort set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms; WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; 62,000 square feet of meeting and convention space; three restaurants; and a 4,100-square-foot executive airport.

Grand Geneva recently completed property-wide renovations, which included improvements to all guest accommodations, the outdoor pool deck and WELL Spa + Salon, and the addition of Embers Terrace, an outdoor fireplace experience.

Additional accommodations on property include the family-friendly Timber Ridge Lodge, featuring the 50,000-square-foot Moose Mountain Falls indoor/outdoor waterpark, 3,600-square-foot arcade, 3,500-square foot ballroom, and family barbecue restaurant. Grand Geneva is a wholly owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit www.grandgeneva.com.

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PLEASE CONTACT WAGSTAFF WORLDWIDE, 312.943.6900**