



**FOR: GRAND GENEVA RESORT & SPA**  
7036 Grand Geneva Way  
Lake Geneva, WI 53147  
(262) 248-8811  
[www.grandgeneva.com](http://www.grandgeneva.com)

**CONTACT: WAGSTAFF WORLDWIDE, INC.**  
Emilie Zanger / Caroline Michaud  
(312) 943-6900  
[emilie@wagstaffworldwide.com](mailto:emilie@wagstaffworldwide.com) / [caroline@wagstaffworldwide.com](mailto:caroline@wagstaffworldwide.com)

---

**GRAND GENEVA RANKED AMONG 80 BEST GOLF RESORTS**  
**IN THE U.S. IN CONDE NAST TRAVELER READER'S CHOICE SURVEY**

**LAKE GENEVA, WI (June 11, 2010)** – [Grand Geneva Resort & Spa](http://www.grandgeneva.com) is proud to announce a prestigious recognition from *Condé Nast Traveler*, which named the resort among the top 80 golf resorts in the United States in its fourteenth annual [Reader's Choice Survey](#). More than 25,000 *Condé Nast Traveler* readers voted through an online survey to determine the results, which appear in the magazine's June 2010 issue. The Grand Geneva ranked fifth among resorts in the Northern region.

"Grand Geneva is honored by this recognition from *Condé Nast Traveler* readers. We are especially pleased that the readers gave such high scores for the course design and golf staff and services, two of the most important features for any golfer, and areas where we consistently strive for excellence," says Grand Geneva Director of Golf Operations Dave Hallenbeck.

Grand Geneva offers two championship 18-hole courses, The Brute and The Highlands. The Brute boasts over 7,000 yards and was designed in 1968 by famed golf course architect Robert Bruce Harris. Enhanced with 68 bunkers, this par-72 layout has huge rolling greens averaging over 8,000 square feet. The Highlands was originally designed by Jack Nicklaus and Pete Dye in 1971 and has undergone two renovation phases, first by Robert Cupp in 1996 and then by Bob Lohmann in 2006. This Scottish-style course offers a shorter and tighter alternative to The Brute

with environmentally-protected native grass areas and an explosion of colorful flowers lining the fairways.

New for 2010, Grand Geneva has installed a Visage Mobile Golf Information System in each golf cart to provide golfers with cutting-edge 3D graphic technology to help them navigate each hole. Guests of the resort who want to improve their golf game can also attend complimentary Guest Experience Clinics, held daily at the Grand Geneva golf shop.

To learn more about golf at Grand Geneva Resort & Spa, please visit [www.grandgeneva.com/golf\\_spa\\_ski/golf](http://www.grandgeneva.com/golf_spa_ski/golf).

### **About Grand Geneva Resort & Spa**

Grand Geneva Resort & Spa is an all-seasons resort set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms; WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; 62,000 square feet of meeting and convention space; three restaurants; and a 4,100-square-foot executive airport.

Grand Geneva recently completed property-wide renovations, which included improvements to all guest rooms and suites, the outdoor pool deck and WELL Spa + Salon, and the addition of Embers Terrace, an outdoor fireplace experience.

Additional accommodations on property include the family-friendly Timber Ridge Lodge, featuring the 50,000-square-foot Moose Mountain Falls indoor/outdoor waterpark, 3,600-square-foot arcade, 3,500-square foot ballroom, and family barbecue restaurant. Grand Geneva is a wholly owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit [www.grandgeneva.com](http://www.grandgeneva.com).

###

**FOR MORE INFORMATION, PLEASE CONTACT  
WAGSTAFF WORLDWIDE AT (312) 943-6900**