



**FOR: GRAND GENEVA RESORT & SPA**

7036 Grand Geneva Way

Lake Geneva, WI 53147

(262) 248-8811

[www.grandgeneva.com](http://www.grandgeneva.com)

**CONTACT: WAGSTAFF WORLDWIDE, INC.**

Emilie Zanger/Caroline Michaud

(312) 943-6900

[emilie@wagstaffworldwide.com](mailto:emilie@wagstaffworldwide.com) / [caroline@wagstaffworldwide.com](mailto:caroline@wagstaffworldwide.com)

---

**GRAND GENEVA RESORT & SPA RECEIVES TOP HONORS  
FOR CORPORATE MEETING PROGRAMMING**

(LAKE GENEVA, WI; July 22, 2010)— [Grand Geneva Resort & Spa](http://www.grandgeneva.com) is honored to be named the “Best of MidAmerica” and the “Best Venue Outside Chicagoland” by *Meetings MidAmerica* and *Illinois Meetings + Events*, respectively. The publications awarded the AAA Four Diamond Grand Geneva with leading honors as a premier Midwest corporate meetings destination.

“We are proud to receive prestigious recognition from such prominent publications,” said Grand Geneva General Manager Brett Sundstrom. “These awards are a true testament to our associates’ commitment to offering extraordinary experiences for every group and every occasion.”

*Meetings MidAmerica* awarded Grand Geneva with the “Best of MidAmerica” title for the resort’s dedicated service, high-quality meeting and catering services, and abundance of recreational offerings. According to *Illinois Meetings + Events*, the resort earned the “Best Venue Outside Chicagoland” award for its ability to suit every meeting type with its wide range of settings, from well-appointed boardrooms to the ski chalet.

Grand Geneva Resort & Spa can accommodate functions of 10 to 1,500 attendees throughout 62,000 square feet of meeting space, which includes 35 breakout rooms, a variety of pre-function

spaces, which include an Outdoor Pavilion, and a new 12,000 square-foot conference center. The resort also offers customized team building experiences centered around its numerous recreation offerings, including a state-of-the-art fitness center that offers a 35-foot indoor climbing wall, an 18-run ski hill, and two championship golf courses — The Brute and The Highlands.

As part of a recent multi-million dollar property-wide renovation, the Grand Geneva completed an overhaul of its 355 guest rooms and suites, a redesign of its WELL Spa + Salon, and the addition of Embers Terrace, a new outdoor fireplace experience, adjacent to the renovated pool deck. Complimentary high-speed Internet access was also added throughout the property.

To learn more about the meetings offerings at Grand Geneva Resort & Spa, please visit [www.grandgeneva.com/Meetings/index.asp](http://www.grandgeneva.com/Meetings/index.asp)

### **About Grand Geneva Resort & Spa**

Grand Geneva Resort & Spa is an all-seasons resort set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms; WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; three restaurants; and a 4,100-square-foot executive airport.

Additional accommodations on property include the family-friendly Timber Ridge Lodge, featuring the 50,000-square-foot Moose Mountain Falls indoor/outdoor waterpark, 3,600-square-foot arcade, 3,500-square foot ballroom, and family barbecue restaurant. Grand Geneva is a wholly owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit [www.grandgeneva.com](http://www.grandgeneva.com).

###

**FOR MORE INFORMATION, PLEASE CONTACT  
WAGSTAFF WORLDWIDE AT 312.943.6900**