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**GRAND GENEVA RESORT & SPA TO RING IN THE NEW YEAR
WITH PARTIES AND PACKAGES**

(LAKE GENEVA, WI; December 15, 2011)—The AAA Four Diamond [Grand Geneva Resort & Spa](http://www.grandgeneva.com) offers guests a wealth of celebratory options to help them finish the 2011 year strong and start 2012 with a bang.

Decadent Dining Offers

Celebrating foodies can make dinner reservations at any of the Grand Geneva's on-campus restaurants — Geneva ChopHouse, Ristorante Brissago, and the Grand Café — where the resort's culinary team will present mouthwatering, multi-course meals.

The **Grand Café** will offer a succulent Prime Rib Dinner Buffet, with a specialty children's menu featuring mini hot dogs, tater tots, and macaroni and cheese. Dinner pricing is \$65 for adults, \$30 for children ages 6-12, and \$10 for children ages 2-5. Pricing does not include tax or gratuity.

Grand Geneva's culinary team will present a chef-selected menu at the award-winning **Geneva Chophouse** and **Ristorante Brissago** restaurants. These prix-fixe options are available for \$150, which includes tax, gratuity and admission to live entertainment in the Grand Ballroom from 8:30pm-12:30am. Please note a children's menu will not be served.

Reservations are available at all Grand Geneva restaurants from 5 to 10 p.m. and can be made by calling 262.249.4788

Party in Grand Style

From 6 p.m. to 9 p.m. on December 31, 2011, the **Lobby Lounge** will feature live piano entertainment, followed by musical trio performance from 9 p. m. to 1 a.m. **Evolve**, the resort's late-night lounge, kicks off their party at 9 p.m., with a special appearance by performer and D.J. Downtown Harrison from 9 p. m. to 2 a.m. Guests of Evolve lounge must be 21 years or older.

Visitors looking for a festive soiree can join the party in the resort's **Grand Ballroom** starting at 8:30 p.m. For \$45 per person, guests can enjoy a premium open bar liquor package from 8:30 p.m. to 12 a.m., while enjoying live music from musical group De Ja Vu. All attendees will receive party favors, with a champagne toast and balloon drop at midnight. Tickets for the Grand Ballroom New Year's Eve Celebration can be purchased at the door.

Weekend Countdowns

Guests that want to keep the party going past midnight can choose from two exceptional weekend packages.

Ideal for a romantic party of two, the **Grand New Year's Eve Countdown** package features

- A two-night stay in a deluxe guest room on December 30 and 31st
- Dinner for two in Ristorante Brissago or Geneva ChopHouse
- Admission to the Grand Geneva's New Year's Eve celebration in the Grand Ballroom, complete with live entertainment, party favors, champagne toast and balloon drop at midnight

Package rates start at \$650, based on a two-night minimum stay that includes December 31, 2011. An additional night's stay on January 1st can be added for \$99. To add an additional person to this package, guests will be charged is \$150 per person. Package prices do not include the nightly resort fee and tax.

Travelers looking to ring in the New Year with their nearest and dearest can purchase the **New Year's Eve Grand Café** package. Celebrate in style with this package that includes:

- A two-night stay in a deluxe guest room on December 30 and 31st
- A prime-rib dinner buffet for two adults and two children at the resort's Grand Café
- Admission to the Grand Geneva's New Year's Eve celebration in the Grand Ballroom, complete with live entertainment, party favors, champagne toast and balloon drop at midnight

Package rates start at \$650, based on a two-night minimum stay that includes December 31, 2011. An additional night stay on January 1st can be added for \$99. Fee to add an additional guest is \$65

per adult, \$30 per child ages 6 to 12, and additional \$10 per child ages 2 to 5. Package prices do not include nightly resort fee and tax.

Midnight Fun for Everyone

Adults won't be the only ones celebrating this New Year's Eve. Guests staying overnight at Grand Geneva can arrange for their children to participate in the **Junior New Year's Eve Party: Hollywood Style**. Available for \$35 per child ages 4-12 year old, this event allows the entire family to have a fun New Year's celebration and an exciting transition into 2012.

Attendees will be treated to a Hollywood Red Carpet Experience, as they are greeted by a Hollywood usher upon arrival. Our young stars will sip on sparkling grape juice while being escorted to the Hollywood Center, for a night filled with activities, including:

- A Hollywood Walk of Fame: Junior superstars will create hand prints to take home as a keepsake of NYE 2011.
- Junior Top Chef: Enjoy many creative twists in this Top Chef experience, complete with apron and chef hat. Pizza and bread sticks will also be served
- Awards Ceremony
- Movie viewing complete with sno-cones and popcorn
- Fun games, including a "tattoo" station, money machine, photo booth, and piñatas
- The night is capped off with a special Midnight Countdown with disco ball, music and balloons

As an added treat, Junior Celebration guests will receive a certificate for a future rock wall climb, junior passport escapade, 20% off a junior spa service and 20% off a spa service for mom or dad.

To reserve accommodations at Grand Geneva, please call (800) 558-3417 or visit www.GrandGeneva.com. For reservations at Timber Ridge Lodge, please call (866) 636-4502 or visit www.timberidgesort.com.

About Grand Geneva Resort & Spa

Grand Geneva Resort & Spa is an award-winning all-seasons resort set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms; WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; 62,000 square feet of meeting and convention space; three restaurants; and a 4,100-square-foot executive airport.

Grand Geneva recently completed property-wide renovations, which included improvements to all guest accommodations, the outdoor pool deck and WELL Spa + Salon, and the addition of Embers Terrace, an outdoor fireplace experience.

Additional accommodations on property include the family-friendly Timber Ridge Lodge, featuring the 50,000-square-foot Moose Mountain Falls indoor/outdoor waterpark, 3,600-square-foot arcade, 3,500-square foot ballroom, and family barbecue restaurant. Grand Geneva is a wholly owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit www.grandgeneva.com.

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