



**FOR: GRAND GENEVA RESORT & SPA**

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**ESCAPE TO THE CARIBBEAN AT GRAND GENEVA RESORT & SPA**

(LAKE GENEVA, WI; September 1, 2011) – Just because summer is ending, doesn't mean the fun has to. After the success of their NOLA-inspired "Grand Blues" concert event in August, the AAA Four Diamond [Grand Geneva Resort & Spa](http://www.grandgeneva.com) will transport visitors to the islands with a special "Escape to the Caribbean" event on Saturday, September 24 featuring reggae band Roots Rock Society. With over 20 years of musical experience under their belts, Roots Rock Society will play warm, calypso sounds at the resort's ski chalet to help transform it into an island paradise.

Founded in 1986 by band leader Stann Champion, Roots Rock Society combines elements of reggae, calypso, soul, and zouk to create an energetic live performance of exotic rhythms. Guests can soak up the band's legendary sound while enjoying a special Caribbean-themed menu featuring Jamaican jerk chicken, "dirty" rice with shrimp, sweet honey ribs and tropical fruit.

Food will be served from 6 p.m., while the live performance will be from 7:30 p.m. to 10:30 p.m. Lawn seating is available for the concert. Concert admission is \$10 for non-resort guests, while guests of Grand Geneva and Timber Ridge Lodge can enjoy complimentary admission for the concert. Food and beverage tickets can be purchased for an additional charge. For more information, please call 262.249.4726 or visit [http://www.grandgeneva.com/dining\\_entertainment/entertainment/index.asp](http://www.grandgeneva.com/dining_entertainment/entertainment/index.asp)

### **About Grand Geneva Resort & Spa**

Grand Geneva Resort & Spa is an award-winning all-seasons resort set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms; WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; 62,000 square feet of meeting and convention space; three restaurants; and a 4,100-square-foot executive airport.

Grand Geneva recently completed property-wide renovations, which included improvements to all guest accommodations, the outdoor pool deck and WELL Spa + Salon, and the addition of Embers Terrace, an outdoor fireplace experience.

Additional accommodations on property include the family-friendly Timber Ridge Lodge, featuring the 50,000-square-foot Moose Mountain Falls indoor/outdoor waterpark, 3,600-square-foot arcade, 3,500-square foot ballroom, and family barbecue restaurant. Grand Geneva is a wholly owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit [www.grandgeneva.com](http://www.grandgeneva.com).

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**FOR MORE INFORMATION, PLEASE CONTACT  
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