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**GRAND GENEVA RESORT**  
**EARNs EIGHTH CONSECUTIVE**  
**GOLF MAGAZINE 'SILVER MEDALIST AWARD'**

**LAKE GENEVA, WI – March 1, 2005** – It's lonely at the top, but officials at Grand Geneva Resort wouldn't have it any other way. For the eighth consecutive year, The Links at Grand Geneva has been honored with Golf Magazine's Silver Medalist Award, presented to just 51 resorts nationwide based on feedback from 25,000 of the magazine's "VIP" subscribers. Golf Magazine is one of the country's largest golf publications with a monthly circulation of 1.4 million readers.

The only Wisconsin course named in this year's Silver Medalist award list, Grand Geneva joins the ranks of other award winners including the famed Doral Golf Resort & Spa (Miami), Kiawah Island Golf Resort (South Carolina) and LaQuinta Resort & Club (California). Other Midwest Silver Medalists include Michigan's Boyne Highlands and Inn at Bay Harbor and Minnesota's Grand View Lodge.

Survey results were based 60-percent on the golf experience and 40-percent on accommodations, services, meals, ambiance and overall experience. Grand Geneva has been a perennial recipient of the Golf Magazine award dating back to 1995.

"We are extremely proud that the Grand Geneva name is synonymous with the kind of high quality and excellence that is awarded by Golf Magazine to a select number of golf resorts across the country," said Stephen Magnuson, Grand Geneva Vice-President & Managing Director. "It really proves that there are two world class golf courses on another great lake.....Lake Geneva."

Grand Geneva offers two premier 18-hole courses, both open to the public, with ParView global positioning systems (GPS) on all golf carts and an award winning golf shop. Golfers playing either of the two courses can avail themselves to the resort's professional staff for instruction to individuals and groups.

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## **Golf Magazine Names Grand Geneva Silver Medalist**

### ***The Brute***

One of the longest and most challenging courses in the Midwest, The Brute plays to a par 72 and was designed by Robert Bruce Harris. Featured are 68 bunkers, some of the largest greens in the nation (averaging more than 8,000 square feet) and a length of more than 7,000 yards from the back tees. The Brute has a slope rating of 131 and hosted the Tom Dreesen Celebrity Invitational on the Celebrity Players Tour (CPT) in 2001 & 2002. In addition, the Brute also hosted comedian Bill Murray and brothers Brian, Joel and John for the taping of their 2001 Comedy Central Series entitled “The Sweet Spot.”

### ***The Highlands***

Originally designed by Pete Dye and Jack Nicklaus in 1970 and known as the Briar Patch for 17 seasons, The Highlands was redefined and renovated by noted golf architect Bob Cupp in 1997. The 6,633 yard, par 71 course features smaller greens than its sister course, The Brute. The Highlands has a slope rating of 130 and offers a high degree of challenge from the back tees.

Grand Geneva is an all-season resort set on 1,300 acres in the resort community of Lake Geneva, Wis., just 90 minutes from Chicago and 50 minutes from Milwaukee. In addition to The Brute and Highlands, the resort features 355 luxury guest rooms and suites, THE WELL Spa, the Mountain Top, a 15-run, three chair lift ski facility, 50,000 square feet of meeting and convention space, three restaurants, as well as a 4,100 foot executive airport.

Additional accommodations include the Marcus Vacation Club – a timeshare development with vacation villas, and Timber Ridge Lodge & Waterpark, a 225-all suite resort featuring a 50,000-square foot outdoor/indoor waterpark, 3,600-square foot arcade, 3,500-square foot ballroom and family barbecue restaurant.

Grand Geneva Resort is a wholly-owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information, call 800/558-3417 or check the company’s web site at [grandgeneva.com](http://grandgeneva.com).

#### **EDITOR’S NOTE:**

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