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FOR IMMEDIATE RELEASE

WIRELESS, HIGH SPEED INTERNET NOW AVAILABLE
TO GUESTS AT GRAND GENEVA RESORT

LAKE GENEVA, WI – Grand Geneva Resort has announced that guests visiting the AAA Four Diamond property can now take advantage of wireless high speed internet access within any of the 355 luxury guest rooms and suites in the Main Lodge as well as its three restaurants and other public areas including the lobby lounge.

In addition, this high speed wireless internet link is also available throughout the resort's 50,000 square feet of meeting space.

The installation of wireless 802.11b compliant Ethernet service will allow Grand Geneva guests with properly equipped laptops to connect to this service by simply opening their browser, where upon they will be automatically taken to the Grand Geneva welcome page. Complimentary adaptors are available for guests who do not have wireless capabilities built into their laptops.

"Business travelers tend to be adopters of new technology that makes life on the road easier and more productive," said Stephen Magnuson, Grand Geneva vice-president and managing director. "By being one of only a handful of resorts statewide to offer wireless high speed internet access, Grand Geneva will benefit as awareness and usage of this emerging technology builds. It also reflects our passion and dedication to those who choose our resort for their business needs."

There is no additional cost for utilizing this service; the Resort Fee includes wireless high-speed access and more. And guests using laptop computers with modem only capability can still access the Internet by connecting to the phone jack in their rooms.

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Grand Geneva is an all seasons resort set on 1,300 acres at Lake Geneva, WI., just 90 minutes from Chicago and 50 minutes from Milwaukee. The resort features 355 luxury guest rooms and suites, a full-service, 40,000 square-foot spa, two championship 18-hole golf courses, 50,000 square feet of meeting and convention space, three restaurants and a 4,100 foot executive airport.

In addition, Timber Ridge Lodge and Waterpark at Grand Geneva is an all-seasons, all-suite resort featuring 225 one and two bedroom fully furnished suites. Timber Ridge features a 50,000 square foot indoor/outdoor waterpark, family barbecue restaurant and video arcade. For more information on Grand Geneva Resort, call 800/558-3417.