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WISCONSIN GOLF COURSE OWNERS
RECOGNIZE THE LINKS AT GRAND GENEVA

Lake Geneva Resort Earns Top Honors for Courses, Golf Shop, Teaching Facility

JULY 21, 2005—LAKE GENEVA, WI—Already a seven-time earner of Golf Magazine’s prestigious “Gold Medalist Resort” award, The Links at Grand Geneva Resort have earned the top award in the categories of *Course of the Year*, *Golf Shop Service* and *Teaching Center* by the Golf Course Owners of Wisconsin, Inc.

The Links at Grand Geneva is regarded as one of the top golf resorts in the country, home to 36 holes of championship golf featuring The Brute and The Highlands courses. Rated among the Midwest’s top 10 courses, The Brute, “An American Classic”, is one of the most beautiful and challenging layouts in the country. Designed by Robert Bruce Harris, the 7,085-yard course features 68 bunkers and some of the nation’s largest greens that average 8,000 sq. ft.

The Highlands is a Jack Nicklaus and Pete Dye masterpiece that interweaves nature and sport in spectacular fashion. Redesigned by Robert Cupp in 1996 to present strategic layout and variety, this par 71 course reaches 6,633 yards through hills and valleys as beautiful as they are challenging.

“We are thrilled yet at the same time humbled by the Golf Course Owners of Wisconsin awards because these nominations come directly from our peers in the Wisconsin golf industry,” said David Hallenbeck, Grand Geneva director of golf. “These awards reflect our high standards of quality, creativity and most importantly, service to our guests. We constantly strive to exceed our customer’s expectations, both in our golf shop and on our beautifully manicured golf courses.”

EDITOR’S NOTE: High Resolution Digital Images are Available Upon Request

About Grand Geneva Resort

Grand Geneva is an all-season resort set on 1,300 acres at the legendary southeastern Wisconsin community of Lake Geneva, WI, just 90 minutes from Chicago and 50 minutes from Milwaukee. The resort features 355 luxury guest rooms and suites, THE WELL Spa at Grand Geneva, two championship 18-hole golf courses, the Mountain Top— an 18-run, three-chair ski and snowboard facility, 50,000 square feet of meeting and convention space, three restaurants, and a 4,100 foot executive airport.

Additional accommodations include Marcus Vacation Club – a timeshare development with vacation villas, and Timber Ridge Lodge & Waterpark – a 225-all suite resort featuring a 50,000-square foot outdoor/indoor water park, 3,600-square foot arcade, 3,500-square foot ballroom and family barbecue restaurant.