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**GRAND GENEVA RESORT & SPA**  
**EARNs NINTH CONSECUTIVE**  
**AAA FOUR DIAMOND AWARD**

**May 18, 2007—Lake Geneva, WI**—Grand Geneva Resort & Spa, home to the famed Brute and Highland golf courses and award-winning Well Spa, has earned the prestigious AAA Four Diamond Award for the ninth consecutive year, and remains one of just five Wisconsin lodging properties included within that category.

Of the nearly 60,000 North American hotels and restaurants evaluated this year by AAA, only three percent earned the coveted Four Diamond Rating. These ratings are based on unannounced visits and evaluations by AAA tourism editors who scrutinize a myriad of items including cleanliness, comfort, ambience and service.

“This elite property is a true gem within Wisconsin’s hospitality industry,” said AAA Wisconsin Regional President Tom Frymark. “Grand Geneva knows the language of customer satisfaction as it consistently delivers premier experiences, complete with superior personal service, first-class amenities and impressive surroundings.”

Grand Geneva Resort & Spa is an all-season resort set on 1,300 acres at the legendary southeastern Wisconsin community of Lake Geneva, WI, just 90 minutes from Chicago and 50 minutes from Milwaukee. The resort features 355 luxury guest rooms and suites, the Well Spa, two championship 18-hole golf courses, The Mountain Top -- a three-chair/18-run ski and snowboard facility, 62,000 square feet of meeting and convention space, three restaurants, and a 4,100 foot executive airport.

Additional accommodations include Timber Ridge Lodge & Waterpark, a 225-all suite resort featuring a 50,000-square foot outdoor/indoor waterpark, 3,600-square foot arcade, 3,500-square foot ballroom and family barbecue restaurant.

Grand Geneva Resort is a wholly-owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information about Grand Geneva Resort, call 262-248-8811 or visit [www.grandgeneva.com](http://www.grandgeneva.com)