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**GRAND GENEVA RESORT & SPA HOSTS**

**WINTER CARNIVAL FEBRUARY 6**

**LAKE GENEVA, WI – January 5, 2010** – There will be plenty of wintertime fun for kids of all ages and their families as The Mountain Top at Grand Geneva Resort hosts its annual “**Winter Carnival**” from 10 a.m. to 8 p.m. on Saturday, February 6.

Scheduled events include ski school and ski patrol demonstrations; various snow boarding and skiing competitions with categories ranging from 12-and-under to 50-and-over; plus a myriad of children’s games and snow activities.

Festivities continue into the evening with a torch light parade at dusk featuring the resort’s instructional ski staff cascading down the slopes and making way for the Grand Fireworks which concludes the day’s activities.

For information or reservations, call 800/558-3417 or visit [grandgeneva.com](http://grandgeneva.com).

***U.S. National Snow Sculpting Championship***

Grand Geneva will also serve as one of the Gold sponsors of that weekend’s Lake Geneva Winterfest, providing snow from its Mountain Top ski facility for the U.S. National Snow Sculpting Championship – held in downtown Lake Geneva. Since 1996, the nation’s top snow sculptors have packed their hand tools and headed to southeastern Wisconsin to compete in this “granddaddy” of snow sculpting competitions. The 10-foot-high sculptures that adorn the lakefront are the most notable features of Winterfest, a celebration of family and fun along the banks of Geneva Lake.

**About Grand Geneva**

Grand Geneva is an all-season hotel set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, WI, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms, WELL Spa + Salon, two championship 18-hole golf courses, The Mountain Top, a three-chair/18-run ski and snowboard facility, 62,000 square feet of meeting and convention space, three restaurants and a 4,100 foot executive airport.

Grand Geneva recently completed property-wide renovations, which included improvements to all guest rooms, the outdoor pool deck and WELL Spa + Salon as well as the addition of Embers Terrace – an outdoor fireplace experience adjacent to the Geneva ChopHouse restaurant.