



## **EVENT LISTING**

### **ILLUMINATION CEREMONY KICKS OFF** **15<sup>th</sup> ANNUAL 'CHRISTMAS IN THE COUNTRY'** **AT GRAND GENEVA RESORT NOVEMBER 22**

*Visitors Encouraged to Bring New Toy, Clothing to Support Local Charities*

**LAKE GENEVA, WI** – One of the Midwest's most unique holiday traditions will continue when Grand Geneva unveils its resort-wide "Fairy Tale Christmas Theme" during Illumination Ceremonies to kickoff the six-week long 'Christmas in the Country' celebration on Sunday, November 22, at 4:30 p.m.

The event is free, open to the general public and features the unveiling of seasonal decorations both inside as well as across the 1,300 acre property. In addition, a wide selection of holiday cookies and beverages will be served while guests enjoy performances by the Badger Bach High School Band.

Grand Geneva will once again partner with the Walworth County Sheriff's Department by asking guests who attend the Illumination festivities to bring a new, unwrapped toy or article of clothing (infant to age 18) to support Toys for Kids, a local organization that provides for children and families in need.

The event concludes with Santa Claus himself flicking the switch that illuminates the half-million lights across the property and also sparks an evening-ending fireworks display. Grand Geneva Resort is located at Highways 50 & 12 in Lake Geneva. For more information, call (262) 248-8811 or visit [grandgeneva.com](http://grandgeneva.com)

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