



**FOR IMMEDIATE RELEASE**

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**WELL SPA + SALON AT GRAND GENEVA TO HOST**  
**“JOURNEY FOR L.I.F.E. NIGHT OUT FOR A CURE”**

*Event marks 10<sup>th</sup> anniversary of Journey for L.I.F.E.;  
Proceeds benefit Aurora Lakeland Medical Center of Walworth County*

**OCTOBER 5, 2009 - LAKE GENEVA, WI** – Grand Geneva’s WELL Spa + Salon will host the “Journey for L.I.F.E. Night Out for a Cure” on Friday, October 16 from 7:00 – 10:00 p.m. in the hotel’s Grand Ballroom. The event will feature dinner, wine, music, dancing and silent and live auctions.

The ‘Night Out’ marks the 10<sup>th</sup> anniversary of WELL Spa + Salon’s sponsorship of the Journey for L.I.F.E. – a nonprofit organization dedicated to fighting breast cancer.

“WELL Spa + Salon is proud to celebrate the 10<sup>th</sup> anniversary of the Journey for L.I.F.E.,” said Spa Director Todd Haymon. Breast cancer is a cause near and dear to our associates and members and it feels great to make a difference. We look forward to the Journey for L.I.F.E. events every year and are consistently overwhelmed by the support we receive from our community.”

Cost to attend is \$70 per person or \$600 for a table of ten. Call (262) 249-4750 ext. 3798 to reserve a table. In addition, Special room rates are available at \$139 per night. To reserve a room please call (800) 558-3417 and mention the promotional code “Journey”.

If you cannot participate in the Journey for L.I.F.E. events but would like to contribute to the cause, please send your donation to:

Journey for L.I.F.E.  
WELL Spa + Salon at Grand Geneva  
7036 Grand Geneva Way  
PO Box 130 Lake Geneva, WI 53147

For more information about the Journey for L.I.F.E. events please call 262-249-4750 ext. 3798 or visit [www.grandgeneva.com](http://www.grandgeneva.com).

### **About the Journey for L.I.F.E.**

Journey for L.I.F.E. is a nonprofit organization sponsored through employees, friends and members of WELL Spa + Salon and Fitness Center at Grand Geneva. Proceeds from the event are donated to Aurora Lakeland Medical Center of Walworth County and go toward raising awareness and providing education and equipment for the fight against breast cancer in our community.

### **About Grand Geneva**

Grand Geneva is an all-season hotel set on 1,300 acres at the legendary southeastern Wisconsin community of Lake Geneva, WI, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms, WELL Spa + Salon, two championship 18-hole golf courses, The Mountain Top, a three-chair/18-run ski and snowboard facility, 62,000 square feet of meeting and convention space, three restaurants and a 4,100 foot executive airport. Grand Geneva recently completed property-wide renovations, which included improvements to all guest rooms, the outdoor pool deck and WELL Spa + Salon.

Additional accommodations include Timber Ridge Lodge, featuring a 50,000-square foot outdoor/indoor waterpark, 3,600-square foot arcade, 3,500-square foot ballroom and family barbecue restaurant. Grand Geneva is a wholly-owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit [www.grandgeneva.com](http://www.grandgeneva.com).