



**FOR IMMEDIATE RELEASE**

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**GENEVA CHOPHOUSE TEAMS UP WITH LEINENKUGEL'S  
FOR OCTOBERFEST BEER DINNER OCTOBER 8**

*John Leinenkugel will serve as host for the evening*

**LAKE GENEVA, WI – SEPTEMBER 18, 2009** – Grand Geneva’s Geneva ChopHouse and Leinenkugel Brewery will host an Oktoberfest Beer Dinner on Thursday, October 8 at 6 p.m. The evening will feature a reception followed by a four-course dinner. Each course will be paired with a different Leinenkugel craft beer. John Leinenkugel, the youngest of the 5<sup>th</sup> generation of the Leinenkugel family, will serve as host for the evening.

“We are proud to team up with a true Wisconsin institution in the Leinenkugel Brewery,” said Managing Director Patrick Hansen. “This is Grand Geneva’s first Oktoberfest Beer Dinner and we could not think of a better way to celebrate than by pairing world-class food with world-class beer. The Leinenkugel family has been brewing beer in Chippewa Falls for over 140 years – making it one of the oldest breweries in the country. It will be an honor to have John Leinenkugel host our event and share his knowledge of beer and food with our guests.”

“After visiting the Grand Geneva twice this past year and seeing the beautiful facilities and meeting their world class staff I’m really excited and looking forward to hosting the Oktoberfest Beer Dinner featuring our award-winning Leinenkugel’s beers,” said John Leinenkugel. “It is a real honor for me to have the opportunity to be invited back to the Grand Geneva to educate folks on the beauty of Leinenkugel’s beers and why and how they pair so well with food. With our great beers and an unbelievable menu from the Grand Geneva’s own Chef James Nowak everyone is in for a wonderful treat and experience!”

Cost to attend is \$75 per person. Reservations are recommended and special room rates of \$139 are available for dinner attendees. For more information, including the evening’s menu, please visit [www.grandgeneva.com](http://www.grandgeneva.com).

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## **About Grand Geneva**

Grand Geneva is an all-season hotel set on 1,300 acres at the legendary southeastern Wisconsin community of Lake Geneva, WI, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms, WELL Spa + Salon, two championship 18-hole golf courses, The Mountain Top, a three-chair/18-run ski and snowboard facility, 62,000 square feet of meeting and convention space, three restaurants and a 4,100 foot executive airport. Grand Geneva recently completed property-wide renovations, which included improvements to all guest rooms, the outdoor pool deck and WELL Spa + Salon.

Additional accommodations include Timber Ridge Lodge, featuring a 50,000-square foot outdoor/indoor waterpark, 3,600-square foot arcade, 3,500-square foot ballroom and family barbecue restaurant. Grand Geneva is a wholly-owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit [www.grandgeneva.com](http://www.grandgeneva.com).