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## **FOR IMMEDIATE RELEASE**

### **WELL SPA + SALON AT GRAND GENEVA**

### **COMPLETES 2009 RENOVATION**

*Spa renovation part of capital improvement project  
by Marcus Corporation*

**LAKE GENEVA, WI – MAY 21, 2009** – WELL Spa + Salon at Grand Geneva just got a new look following the completion of a capital improvement project initiated at the beginning of 2009 by Marcus Corporation.

The upgrades include new spa lounges and enhanced locker rooms. WELL Spa + Salon traded in its traditional look for a contemporary motif incorporating earthy, Scandinavian themes woven through the wicker furniture and soft, natural lighting. The upgraded locker rooms boast redesigned whirlpools, wet and dry saunas, flatscreen televisions and amenity bars.

“We are very excited about our new space,” said spa director Todd Haymon. “This expansion will enable WELL Spa + Salon to accommodate increased demand for our products while maintaining the excellent level of service that our guests and members have come to expect. Executing the capital improvement plan at this point in time demonstrates our strength in the marketplace, commitment to patrons and will position our business for a robust future.”

The new lounges provide spa guests with a fresh sense of arrival - making it easier to relax and unwind before treatments. They incorporate fully appointed amenity bars stocked with fresh fruit, gourmet coffee and spring water carafes flavored with natural fruits. The lounges are an ideal place for group events such as wedding parties and luncheons.

WELL Spa + Salon is open to the public as well as hotel guests and offers a full menu of services from hair styling, manicures/pedicures, a variety of massage options and signature treatments such as body scrubs and sea stone facials. Lake area residents are invited to tour the remodeled WELL Spa + Salon and take advantage of the wide selection of membership programs, which include discounts on many Grand Geneva goods and services.

“We have created a spa experience unrivaled in our area,” continued Haymon. “WELL Spa + Salon is a special space for people to let go and renew themselves. As our world becomes more fast-paced and stressful, it is comforting to know there are places like this.”

## **About Grand Geneva**

Grand Geneva is an all-season resort set on 1,300 acres at the legendary southeastern Wisconsin community of Lake Geneva, WI, just 90 minutes from Chicago and 50 minutes from Milwaukee. The resort features 355 smoke free guest rooms and suites, WELL Spa + Salon at Grand Geneva, outdoor pool, two championship 18-hole golf courses, The Mountain Top, a three-chair/18-run ski and snowboard facility, 62,000 square feet of meeting and convention space, three restaurants, and a 4,100 foot executive airport.

Additional accommodations include Timber Ridge Lodge, a 225-all suite resort featuring a 50,000-square foot outdoor/indoor waterpark, 3,600-square foot arcade, 3,500-square foot ballroom and family barbecue restaurant. Grand Geneva is a wholly-owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit [www.grandgeneva.com](http://www.grandgeneva.com).