



FOR IMMEDIATE RELEASE

VALENTINE'S DAY MADE EXTRA SPECIAL

AT GRAND GENEVA RESORT & SPA

JANUARY 29, 2010—LAKE GENEVA, WI—Grand Geneva Resort & Spa is giving couples even more reason to cozy up by the fire this Valentine's Day by offering one and two-night overnight packages that are sure to warm the heart of your special sweetheart.

Grand Geneva is one of just four AAA Four Diamond resorts in Wisconsin and recently completed property-wide renovations, which included improvements to all guest rooms, the outdoor pool deck and WELL Spa + Salon and addition of Embers Terrace – an outdoor fireplace experience.

Starting at \$149.50 per person, based on double occupancy, guests receive overnight accommodations in a deluxe guest room, two 50-minute spa services at WELL Spa + Salon and a \$50 dining credit at either of the resort's acclaimed restaurants—Geneva Chophouse or Ristorante Brissago, both of which will feature special Valentine's weekend menus. A two night package is available starting at \$199 per person, based on double occupancy.

Packages are available from February 12 through February 14.

To reserve your romantic getaway this Valentine's Day, call toll free (800) 558-3417 or visit www.grandgeneva.com.

Located 50 minutes from Milwaukee and an hour from Chicago's north suburbs, Grand Geneva Resort & Spa is an all-season hotel set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, WI. The property features 355 guest rooms, WELL Spa + Salon, two championship 18-hole golf courses, The Mountain Top, a three-chair/18-run ski and snowboard facility, 62,000 square feet of meeting and convention space, three restaurants, and a 4,100 foot executive airport.

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