



**FOR IMMEDIATE RELEASE**

**TIMBER RIDGE ONLY MIDWESTERN RESORT**

**TO OFFER SKIING, WATERPARK AT SAME LOCATION**

**LAKE GENEVA, WI – January 7, 2010** –As consumers continue to tighten their belts when it comes to finding the best value for a quick family getaway, more than ever many look no further than nearby Lake Geneva, where Timber Ridge Lodge & Waterpark remains the Midwest’s only destination offering two types of vacations in one convenient location.

Located 60 short miles from Chicago’s north suburbs and 45 minutes from Milwaukee, Timber Ridge offers a 50,000-sq. ft. indoor/outdoor waterpark experience, while The Mountain Top is a family friendly, full service ski and snowboard facility capable of churning out its own snow in case Mother Nature doesn’t cooperate.

Timber Ridge offers midweek and weekend “Water Ski” packages, features all suite accommodations, and includes access to both The Mountain Top and Moose Mountain Falls Waterpark through mid March, 2010.

The ‘Midweek Ski Package’ is available Sunday-Thursday (excluding holidays) and features overnight accommodations for one night, four lift tickets and half-price ski and snowboard equipment rental for up to two children, ages 11 and under. Cost is \$179 for a one-bedroom suite and \$279 for a two-bedroom suite.

A “Weekend Water Ski Package” is available for Friday-Saturday stays starting at \$229.

For more information or for reservations, call toll free (866) 636-4502 or visit [www.timberridgeresort.com](http://www.timberridgeresort.com).

***Skiing and Snowboarding***

The Mountain Top offers 18 challenging slopes and runs up to one-quarter mile long. Snowboarders can enjoy a “Terrain Park” while cross country skiers can enjoy 10 kilometers of winding Wisconsin trails hailed among the most scenic in the Midwest.

Ski lessons are available for both individuals and groups. Grand Geneva’s Ski and Snowboard School is a member of Professional Ski Instructors of America and has developed a unique teaching method to provide the best quality experience for beginner and advanced students.

Best of all, weather is never an object at The Mountain Top as the resort’s snowmaking crew can convert 1,200 gallons of water per minute into some of the finest snow for skiing in the Midwest.

And the fun doesn't stop when the sun goes down as nighttime skiing is available seven days a week.

### **The Waterpark**

For guests who have spent a day on the ski slopes or for those just needing to soak their bones, refuge can be sought at Moose Mountain Falls in either of two giant whirlpools, one of which offers indoor-to-outdoor accessibility.

Designed as a shallow water entertainment complex to appeal to children and adults of all ages, Moose Mountain Falls features a 50,000-square foot indoor/outdoor waterpark complete with two giant slides which begin three stories above ground and wind their way 300-feet before finishing at ground level. A winding "lazy river" inner tube float area is also featured plus numerous play areas and slides for all age levels.

### **About Timber Ridge Lodge & Waterpark**

Located on the grounds of the AAA Four Diamond Grand Geneva in Lake Geneva, Wisconsin, Timber Ridge Lodge is the Midwest's only all-season waterpark destination featuring a 50,000 sq. ft. indoor/outdoor waterpark, 3,600-square foot arcade, 3,500-square foot ballroom, Smokey's family style barbecue restaurant and much more.

Managed by Marcus Hotels & Resorts, a wholly owned subsidiary of Marcus Corporation (NYSE:MCS), Timber Ridge is an upscale, full-service entertainment complex targeted to families, couples and outings seeking a fun, year round total destination experience. Guests can enjoy all the amenities of Grand Geneva, including miles of hiking/biking, a full service spa and sport center, two championship 18-hole golf courses, The Mountain Top ski and snowboard area, Kids Are Grand childcare and several distinctive dining options.

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