



Contact:

Merton G. Silbar Public Relations

Dave Silbar - dsilbar@silbarpr.com

Jeremy Berrington – jberrington@silbarpr.com

(847) 729-7333

FOR IMMEDIATE RELEASE

GRAND GENEVA & TIMBER RIDGE HOST WINTER COAT DRIVE

TO SUPPORT CLOTHING OUTREACH OF WALWORTH COUNTY

JANUARY 5, 2010 - LAKE GENEVA, WI – Grand Geneva and Timber Ridge are hoping to make this winter warmer for dozens of Walworth County families as they begin their 2nd Annual Winter Coat Drive benefitting Clothing Outreach of Walworth County.

“Our coat drive was a fantastic success last year thanks to the support of our associates and guests,” said Courtney Nobilio, marketing manager at Grand Geneva. “We hope to better our efforts in 2010 because these donations make a huge difference for people who cannot afford winter clothing. I also want to point out that Clothing Outreach of Walworth County is particularly in need of children’s coats this year and anything our community can do to help is greatly appreciated.”

During January, participants can donate a winter coat and receive \$20 off a night’s stay at either Grand Geneva or Timber Ridge. Coats are needed for adults and children as well as other winter apparel such as hats, gloves, snow pants and boots. Donations can be dropped off at the front desk of either hotel.

The promotion is based on availability and participants can donate one item per room per night. To reserve a room call (262) 248-8811 and mention the promotional code “Coat Drive”.

For more information on the Winter Coat Drive call (262) 248-8811, visit grandgeneva.com or timberridgeresort.com.

-more-

About Grand Geneva & Timber Ridge

Grand Geneva is an all-season hotel set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, WI, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms, WELL Spa + Salon, two championship 18-hole golf courses, The Mountain Top, a three-chair/18-run ski and snowboard facility, 62,000 square feet of meeting and convention space, three restaurants and a 4,100 foot executive airport.

Grand Geneva recently completed property-wide renovations, which included improvements to all guest rooms, the outdoor pool deck and WELL Spa + Salon as well as the addition of Embers Terrace – an outdoor fireplace experience adjacent to the Geneva ChopHouse restaurant.

Timber Ridge Lodge is the Midwest's only all-season waterpark destination featuring a 50,000 sq. ft. indoor/outdoor waterpark, 3,600-square foot arcade, 3,500-square foot ballroom, Smokey's family style barbecue restaurant and much more.

Both properties are managed by Marcus Hotels & Resorts, a wholly owned subsidiary of Marcus Corporation (NYSE:MCS).